

# Welcome from the British High Commissioner to the Islamic Republic of Pakistan – HE Mr Philip Barton CMG OBE



British High Commission  
Islamabad



When I arrived in Islamabad as British High Commissioner in January 2014, I emphasised the personal priority I planned to place on the UK's commercial relationship with Pakistan. Everything I have seen since then – including during visits to Karachi, the country's business capital, to Lahore and to other cities – has reinforced my view that there are significant new opportunities for British business in Pakistan. At the same time, the European Union's GSP+ decision has made European markets more accessible to Pakistani companies. The commercial

relationship has been a major focus of the meetings which have taken place between Pakistan's Prime Minister and the UK Prime Minister. They have agreed a number of things to strengthen our efforts to promote the business relationship, including "Trade Champions" on both sides and a new British Deputy High Commission in Lahore. So if you are a UK company already doing business in Pakistan and are looking to build new opportunities or are looking at Pakistan for the first time, please do get in touch with our UKTI team.

**HE Mr Philip Barton CMG OBE British High Commissioner to the Islamic Republic of Pakistan** [www.gov.uk/government/people/philip-barton](http://www.gov.uk/government/people/philip-barton)

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